



Our mission is to go above and beyond our customer's expectations, by providing quality living environments that enhance our resident's lives physically, socially, and spiritually.

The Lang Nelson Experience Q1 2026

The Lang Nelson Experience...Live it!

The Experience is an informative insert that celebrates all of the value added services and advantages available to you. We appreciate our residents!

2025, It's a Wrap

On behalf of Lang Nelson Associates, we want to thank you for your support of the C.A.R.E. 2025 and embracing an above and beyond approach to build a memorable experience focused on relationships and community.



It takes a team, and together with vendors, volunteers, families, neighbors, partners, amazing and dedicated staff, and the best residents in the Twin Cities, 2025 was a year to remember with several significant successes. Leading with CARE, we intentionally focused making connections, being aligned, building relationships, and The Experience.

Lang Nelson added another 3 MADACS awards, revalidating Lang Nelson's position atop of the local market. More important to us than the hundreds of industry awards, remains the people. They have consistently been able to maintain a retention rate of above 80%. Additionally,

Lang Nelson presented over 300 residents and team awards, which further illustrates Lang Nelson's commitment to one another, which greatly strengthens



relationships and community experience. **What a year to build on and continue through 2026!**

The Lang Nelson Experience is more than this quarterly newsletter insert. The Lang Nelson Experience is a lifestyle, which as we see it may include even more than you know.

The Experience, as sometime referenced in short, is all encompassing and available to all residents, employees, their families, and those VIPs that remain connected to each of us. Therefore, if a friend or family is interested in an activity, event, or learning more about something at Lang Nelson community other than their own, it is open to them. It



includes an industry leading maintenance program, with a commitment to a 24-hour response. It ensures all have access to both indoor and outdoor pools, transportation, carefully curated support resources, and a full calendar of activities and events throughout the greater Twin Cities. Plus, it includes both multifamily and senior living options, a commitment to health and wellness, countless awards of



distinction, locally owned and operated for over 50 years, and an engaged staff that is committed to caring, spoiling, and elevating the lifestyle of all.

The Lang Nelson Experience, Live it, 2026!

Why Renting with Lang Nelson is a Wise and Empowering Choice

Renting vs. Owning, did you make the right choice?



Choosing where to live is one of the most important decisions you make—not just financially, but emotionally and practically. Today, renting an apartment isn't just a temporary stop; it's a smart, flexible, and meaningful lifestyle choice that positions you for success, comfort, and community connection.

You're Building More Than a Home — You're Building a Lifestyle that we call the Lang Nelson Experience.



Renting is not "throwing money away." As some like to say.

It is **buying freedom, convenience, community, and financial clarity**. For many people today --working professionals, retirees, and families --renting is the choice that brings the most value, the least stress, and the greatest flexibility.

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The Lang Nelson Experience... Live it!

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When you choose to rent, you're choosing, community, friendships, activities, transportation, value, opportunity and so much more. You are not just an apartment number; you are a valued resident with a relationship with a team that cares about serving you. You are carving out a life that reflects what you truly value.



So, renting is a wise and empowering choice that you should feel proud and confident about. You have chosen to rent because of the lifestyle it affords you.

The Experience, Live it!



The Power of Three

Snap, Crackle, and Pop may be one of the most widely recognized trios, but there are many. Take The Musketeers, The Blind Mice, the Law of Three, or the Three Rules of Lang Nelson, for example. All of these may signify a memory, a response, or connect to an action or event.

We do hope that you recognize Lang Nelson's 3 Rules and understand it is something each resident is asked and remains your responsibility as a VIP. With your support and acceptance of these simple steps, we can ensure that the Lang Nelson Experience will remain award-winning and the best place to call home.

♦ **Pay Rent on Time:** We ask all residents to uphold this essential commitment. This allows us to elevate programming and the community.

♦ **Let us Spoil You:** We remain committed to learning about you, so we can tailor the

community and experience around what is important to you. In doing so, please allow us this wonderful opportunity and honor.

♦ **Spread the Experience:** It remains our job and passion to connect you with those that matter most to you. Please provide us with this opportunity by sharing your VIPs with us and allowing us to invite them into the community.

Together we can!

Up for a Challenge?

Playing games and solving puzzles is more than just entertainment. These activities improve cognitive skills, emotional well-being, and problem-solving skills. These skills can be especially important during the winter months when we stay indoors more. Whether you play with friends, online, or by yourself. Word puzzles and games are a great way to keep your mind engaged.

Check out your local library for their collection of board games you can play with family and friends. <https://www.hclib.org/about/locations>

Winter Fun

A	F	E	R	L	E	T	S	E	W	O	L	H	T	D
M	R	O	T	S	W	O	N	S	T	I	S	I	I	R
S	O	L	V	F	D	N	O	F	O	S	H	B	S	V
P	S	S	A	O	O	T	W	L	O	L	O	E	V	I
N	T	F	C	H	E	R	M	L	O	S	V	R	E	N
B	Y	L	A	S	B	E	A	N	D	O	E	N	D	N
Y	E	U	T	D	T	S	N	O	W	F	L	A	K	E
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S	F	I	N	B	N	E	Z	O	R	F	R	S	E	I
P	H	E	T	O	O	O	L	L	R	N	R	W	E	P
E	I	S	N	O	W	B	I	R	D	R	S	T	I	S
I	I	T	N	T	E	C	A	L	P	E	R	I	F	N
N	I	E	R	S	D	S	K	I	I	N	G	N	R	L
T	R	W	F	N	G	I	C	I	C	L	E	L	S	I

icicle	hibernate	snowflake	shovel
sledding	vacation	flurries	boots
snowman	fireplace	snowstorm	frozen
mitten	snowbird	frosty	skiing

Lang Nelson Service Commitments:

- To exceed your expectations in every interaction
- To build relationships that positively impact our community and company
- To create memorable experiences