

# The Lang Nelson Experience...Live It!

## Our trademark sayings and booth descriptions...

*"It's not the years in your life  
but the life in your years that counts."*

### Lang Nelson Assisted Living Housing

Assisted Living is a special combination of housing, supportive services, personalized assistance and health care designed for those who need help with activities of daily living. The goal is to provide maximum independence in a home-like setting, with individualized care and assistance.



*"Live the catered living lifestyle, all the accommodations of a cruise ship, but in one building!"*

### Lang Nelson Catered Living Housing

Catered Living is about choices. Catered Living provides you with the quality of life that you deserve, in an independent setting, with health care available if you need it.

Catering to your lifestyle... you pay for services as you need them, but what you get in your community is everything you'll need! This community accommodates customers that may have some financial concerns but still want to live the highest quality of life!!



*"Paradise awaits you!"*

### Lang Nelson Luxury Multi Family Housing

Housing for all ages! All ages can enjoy the Lang Nelson experience. Many families choose the rental lifestyle and invest their money for future savings. "It feels like home" is commonly heard throughout our multi family communities. Did you know???... Renting has it's virtues! It offers maximum flexibility, AND it pushes the headaches of maintenance and taxes onto others. It can also be a sound long term investment.

*"Choices=Happy Residents=Healthy Lifestyles"*

### Lang Nelson Senior 55+ Independent Housing

Independent Living focuses on enhancing the lives of active seniors through social, spiritual and physical activities. Offering a variety of options to appeal to all personalities and backgrounds. It brings relief of daily chores and obstacles that sometimes become difficult with home ownership and brings a sense of freedom and independence to seniors who deserve the very best.



*"We put the Fun in your life"*

### Lang Nelson Activities and Social Directors

The primary purpose of activities is to provide opportunities to improve health and wellness through cognitive, spiritual, social, intellectual, physical and sensory stimulating activities! Keeping you having fun all day long! Being socially active is proven to help maintain independence as well as reduce or prevent the effects of illness or disability. Bowling, Spa Day, movies, outings, garden clubs, crafts, life story writing, spiritual groups and trips to Sunday service just to name a few...



*"Good food, Good friendship, Good feeling...  
where body and soul are nourished!"*

### Lang Nelson Ida Marie Restaurants and Catering

Ida and Marie lived in the same south Minneapolis neighborhood and were the best of friends. They enjoyed a friendly rivalry over their delicious home cooking. Their gift for tasty, home-cooked cuisine and gracious hospitality created a wonderful legacy that we wish to continue in our restaurants.

Our Ida Marie Restaurants within our Senior Assisted Living and Catered Living communities are enjoyed by residents, family and friends. True to Ida and Marie, it is our mission to nourish not only the body, but also the soul. We are committed to providing a memorable dining experience for all. The Ida Marie Catering Program is the conduit for providing a connection between our senior independent living and our senior assisted living giving our residents a continuum of care. Join us today for an exceptional home-cooked meal served graciously on white linens with a professional wait staff. It will be a memorable experience!

*"Resident Services acts as the "Funnel" of the facility by developing relationships that support and nurture families and residents"*

### Lang Nelson Resident Services Departments

The Resident Services department is the liaison between management, nursing, the resident and their family. They act as a funnel through which support, services and advocacy reach the resident. Resident Services is a critical element to the full circle of services that is offered to the residents. This position nurtures the relationship that supports residents and families in a direct link with their Assisted Living or Catered Living community.



*"We Remove the Obstacles"*

### Lang Nelson Continuum of Care Advocates

Did you know Lang Nelson has a program to help you through the maze? Offering support in the following areas: financial assistance, home health resources, food support programs, Assisted Living transitions, Medicare, Social Security, health insurance, transportation, low or no cost medications, resources for the disabled, adaptive/medical equipment, elder planning, community resources and much more! See your Manager for details.



*"Ticket to a great life, we provide peace of Mind!"*

### Lang Nelson Maintenance Teams

"Our Maintenance techs will take care of you, and your needs." Taking the worry out of housework and putting the time into you having fun and living life to the fullest. No more shoveling, no more grounds work, a lot more free time! From fixing your appliances to hanging pictures.... we go above and beyond. In 2007 we completed 10,000 work orders and collected hundreds of ovals from happy customers. We are proud to take care of your maintenance requests and will continue to create more "helpful tips" for your future comfort.

*"It's about the Numbers!"*

### Lang Nelson Corporate Accounting

Our accounting division is the key to Lang Nelson's accounting policies, procedures and data entry. Their goal is to support our on site staff by understanding and managing all of the data from the diverse areas in the company. A well managed budget with accurate figures allows us to make great business decisions with our residents' interests at heart. Our accounting division processes 888 paychecks per month, 1032 purchase orders for sites, and 2000 invoices for sites expenses.



*"Bringing Real Estate and Senior Residents Together"*

### LaNel Financial, A Lang Nelson partner company

LaNel Financial Group together with Lang Nelson actively acquires, develops, and manages senior housing communities with support services. LaNel partners with Lang Nelson in developing new senior living facilities, acquiring existing properties for seniors, works with lenders to acquire mortgages, and handles special projects including site budgets, demographic studies and mortgage inspections.

*"Live with us, Ride our BUS!"*

### Lang Nelson Senior Transportation and Motor Coach Service

"Bringing the world to our residents through glass windows!" Most communities contract out transportation services for their residents to enjoy a worry free lifestyle. Within the Lang Nelson family, we provide our own fleet of buses to service our residents. From grocery store runs to pharmacy stops, from visits to the zoo to travel to the casino—we provide it all! Having a worry-free lifestyle means when you cannot drive or do not want to drive, we step in and make sure your needs are met! We also have a Concierge Van available to our residents for more intimate travel. For a small fee you can utilize this service, driver provided, for your family outings and friendship nights out. We are also available to pick up prospects to come and tour one of our Lang Nelson communities, so if you have a friend to refer, have the Concierge Van pick them up in style!



*"A Renovation Celebration!"*

### Lang Nelson Rehab and Construction

The Lang Nelson Rehab and Construction crew are a group of trade professionals that offer services, including quality workmanship, to enhance the quality of life for our existing and future residents. Having our own contractors do our building improvements gives us an exceptional product with a great group of employees that treat our residents like gold. They have built the beautiful community room at the Crossings, the community room and link at Creekside Gables, the dining room expansion at the Rivers, the community room at Thomasville and most recently, working on a large project at Waterford Estates. "Quality professionals, doing quality work!"



*"Keeping you Refreshed!"*

### Breaktime Beverage, Inc. A Lang Nelson partner company

Breaktime Beverage is a vending company that services the Twin Cities Metro Area, providing soft drinks and snacks to local businesses and area communities. Breaktime takes the business of vending very seriously and uses the same philosophy and mission as Lang Nelson. "Above and beyond your expectations." Serving freshly made sandwiches and deli style snacks has become a favorite at local businesses. Another great Lang Nelson Advantage!

## See a Housing Specialist for details today!

[www.langnelson.com](http://www.langnelson.com)